



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 4838729

Schedule Dates 05/11/21-05/17/21
Advertiser Jennifer Carroll Foy for Governor-D (141585)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 8950 JCF TV 5/11-5/17 (1558343)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Brimer,Chris
Phone/Fax /
CPE 8950
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 05/07/21
Last Modified 05/07/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$6,060.00
Net Total \$34,340.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2021	73	\$40,400.00
Grand Total:	73	\$40,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		5/7/21
2.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$400.00	\$400.00	Washington (WJLA)		5/7/21
3.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	7A- 8A (EST)		1							1	\$700.00	\$700.00	Washington (WJLA)		5/7/21
4.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	8A- 9A (EST)		1							1	\$700.00	\$700.00	Washington (WJLA)		5/7/21
5.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	8A- 9A (EST)			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		5/7/21
6.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	7A- 8A (EST)			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		5/7/21
7.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	9A- Live with Kelly			1	1	1	1			4	\$325.00	\$1,300.00	Washington (WJLA)		5/7/21
8.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	9A- Live with Kelly		1							1	\$325.00	\$325.00	Washington (WJLA)		5/7/21
9.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	10A- Rachael Ray		1							1	\$225.00	\$225.00	Washington (WJLA)		5/7/21
10.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	10A- Rachael Ray			1	1	1	1			4	\$225.00	\$900.00	Washington (WJLA)		5/7/21
11.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		5/7/21
12.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	10:58:25A- ABC-The View		1							1	\$400.00	\$400.00	Washington (WJLA)		5/7/21

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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13.0	Normal Line / SPOT	05/12/21-05/14/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1		1			2	\$275.00	\$550.00	Washington (WJLA)		5/7/21
14.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know			1	1	1	1			4	\$275.00	\$1,100.00	Washington (WJLA)		5/7/21
15.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$275.00	\$275.00	Washington (WJLA)		5/7/21
16.0	Normal Line / SPOT	05/11/21-05/13/21	2	:30	2P- ABC-General Hospital			1		1				2	\$300.00	\$600.00	Washington (WJLA)		5/7/21
17.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1	1	1	1			4	\$275.00	\$1,100.00	Washington (WJLA)		5/7/21
18.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$275.00	\$275.00	Washington (WJLA)		5/7/21
19.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$325.00	\$325.00	Washington (WJLA)		5/7/21
20.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1	1			4	\$325.00	\$1,300.00	Washington (WJLA)		5/7/21
21.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		5/7/21

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22.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$600.00	\$600.00	Washington (WJLA)		5/7/21
23.0	Normal Line / SPOT	05/11/21-05/14/21	3	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		5/7/21
24.0	Normal Line / SPOT	05/11/21-05/13/21	3	:30	7:29:26P- Jeopardy			1	1	1				3	\$2,000.00	\$6,000.00	Washington (WJLA)		5/7/21
25.0	Normal Line / SPOT	05/17/21-05/17/21	3	:30	7:29:26P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		5/7/21
26.0	Normal Line / SPOT	05/17/21-05/17/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$400.00	\$400.00	Washington (WJLA)		5/7/21
27.0	Normal Line / SPOT	05/11/21-05/14/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		5/7/21
28.0	Normal Line / SPOT	05/15/21-05/15/21	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$325.00	\$325.00	Washington (WJLA)		5/7/21
29.0	Normal Line / SPOT	05/15/21-05/16/21	2	:30	6P- 7P (EST)							1	1	2	\$450.00	\$900.00	Washington (WJLA)		5/7/21
30.0	Normal Line / SPOT	05/15/21-05/15/21	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$650.00	\$650.00	Washington (WJLA)		5/7/21
31.0	Normal Line / SPOT	05/15/21-05/15/21	2	:30	7:28P- Jeopardy Wknd							1		1	\$900.00	\$900.00	Washington (WJLA)		5/7/21
32.0	Normal Line / SPOT	05/16/21-05/16/21	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$550.00	\$550.00	Washington (WJLA)		5/7/21

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